



Helping business owners increase revenue, profit and the value of their business by taking control of their business, empowering employees, seizing new opportunities and operating at a higher level.

The Alternative Board's Business Builder's Blueprint® helps business owners change their leadership style from an 'idea of the week' mentality to a strategic approach focused on achieving their vision rather than simply accomplishing tasks.

About The Alternative Board

The Alternative Board helps forward-thinking business owners grow their business, increase profitability, and improve their lives by providing local business owner advisory boards, private business coaching and our business management platform, Business Builder's Blueprint.

What exactly is TAB's Business Builder's Blueprint® ?

- Industry-leading Strategic Business Management Platform
- Available exclusively to Members of The Alternative Board
- Built specifically for privately owned businesses
- Incorporates practices from the most successful companies

Business Builder's Blueprint® is the leading strategic business management platform because it:



Begins with a comprehensive assessment: "diagnose before prescribing."



Aligns business owner's personal vision of success and company vision.



Helps you prioritize and focus on the activities that will have the greatest impact.



Provides a practical approach to creating and implementing your strategic plan.



Includes integral delegation and accountability together with performance measures.

Modules within The Alternative Board's Business Builder's Blueprint®

Behavioral & Motivators Assessment



Identifies unique communication styles to improve the effectiveness of communication in both business and life.

Values & Culture



Uncovers shared company values and establishes a culture that attracts and retains like-minded team members.

Business Diagnostic



An 'MRI' for your business that thoroughly assesses the strengths, weaknesses and gaps across all areas of your business.

Accountability Chart



Greater accountability and delegation allows for a better work/life balance and improves the value of your business.

Personal Vision



Transforms purpose into action, making order out of chaos, and driving us to fulfill a desired future.

Strategic Plan



Helps develop the right-sized plan for your organization, leading to clarity, simplicity and accountability.

Company Vision



Aligning a Company Vision with your Personal Vision, will lead to greater success.

Strategic Advantage



Identify what your customers value, how your offering is differentiated and how to communicate this powerfully to your market.

SWOT Analysis



A compass for running your business strategically.

Key Performance Indicators



Set and track the 'vital signs' for your business' to guide informed decision-making.

WHAT TAB MEMBERS ARE SAYING

"Having a direct link to experienced business owners is genuinely making some of my decisions easier and clearer, and using key performance indicators to monitor performance was new to me but has been a great enhancement."

Mark Frankland, Owner, Motor Marque

"What I like about TAB the most is it forces me, at least two times a month, to pull myself out of my warehouse, my everyday work, and think about my company- it gives me a platform to address these sorts of issues and not by myself."

Saul Goldfarb, Owner, Goldfarb and Associates

To learn more about The Alternative Board visit www.thealternativeboard.com